



GENERAL CALL FOR ABSTRACTS

DEADLINE: December 10th, 2023

1 Background

The POMS chapter for Latin America and the Caribbean (LAC) works on production and operations management research that faces and embraces the region's challenges. The chapter aims to expose high-impact research that creates public engagement and brings real benefits to practitioners, society, and policymakers by solving crucial issues related to production, operations, and supply chain management. We promote a close relationship among scholars, students, industry and the public sector to achieve that goal.

Although this Conference is organized between POMS and MIT SCALE network for LAC, with the amazing support of Universidad Tecnologica de Bolivar, LOGYCA and Universidad del Norte in Colombia. The event is open for scholars and students from all regional universities and non-Latin American researchers but developing research in the region. This event distinguishes by seeking to create real benefits for practitioners, society and policymakers by solving crucial issues related to production, operations management and supply chain management. *Therefore, we also invite practitioners, policymakers, entrepreneurs and agents from multilateral funding sources to join us!*

This will be the eighth Conference organized by the MIT SCALE network or the POMS chapter for LAC. Therefore, we cordially invite colleagues from the research and practitioner communities to submit 200-word abstracts, and *optionally, short papers (5-7 pages)* for the 2024 POMS Cartagena conference. The Conference will be a hybrid event hosted by the Universidad Tecnologica de Bolivar in Cartagena de Indias, Colombia, on March 16-19, 2024.

2 Topics

The 2024 POMS Cartagena Conference will cover (but will not be limited to) the following research tracks:

- Artificial Intelligence and Data Analytics in Operations
- Defense, Tourism, and other Emerging POM Issues
- Healthcare Operations Management
- Humanitarian Operations and Crisis Management
- Urban logistics and last-mile operations
- POM in Food and Agriculture

- Marketing and Operations Management
- Product Innovation and Technology in Operations Management
- General topics in logistics and Supply Chain Management
- Resilience and Risk in Operations
- Retail and e-tail operations for emerging markets
- Service Operations and Servitization
- Sustainable Operations and circular economy
- Ports Operations and Intermodal Transportation
- POM for micro and small firms
- POM for Educational Innovation
- Industry paper competition
- Student paper competition (graduate and undergraduate categories)

3 Instructions for submissions and presentations

3.1 Instructions for submissions

- The abstracts and *optional short papers* must be submitted in English.
- All participants should be eligible in the corresponding category they compete.
- The submissions must be written as a scientific article.
- The writing and referencing format must meet the standard academic APA style.
- The research must be an original creation by the team of participants.
- The paper must not infringe on any third-party rights.
- Accepted abstracts will be allocated to a session that will run virtually or physically parallel to other sessions.
- All submissions may be considered for publication in recognized, indexed journals or books.

3.2 Deadlines and details

Authors who participate in the Conference must a 200-word abstract no later than our extended deadline on **December 10th, 2023** via the [EasyChair platform](#). In addition, they might submit a short paper (5-7 pages long) to extend details about their research and take a few steps ahead to be eligible for publications. Further instructions about the structure of the short papers, number of words, and details for each section are provided in the [WORD manuscript template](#) that is available in the Conference's official website.

Once authors create an account (or log on with their existing account) in EasyChair, they will need to check the submission instructions and choose the right track for their submission. For further information about the research track, please read section 2: "Topics" of this file. Remember to validate that your file was properly uploaded into the platform before logging off.

3.3 Instructions for presentations

- Speakers allocated to the virtual days will need to share the screen from the virtual room we will use for the track they will present in Zoom. Regarding speakers allocated to days when the Conference will take place in person in Cartagena, speakers will have access to a projector, a clicker with a laser pointer and a fixed computer in the corresponding rooms. Further details will be shared via Sched once the agenda for the Conference is defined.
- Speakers will have 12-15 minutes to present their work, followed by a Q&A session at the end of their presentation.
- Oral presentations will be only allowed in English.
- Using the slide deck template from the 2024 POMS Cartagena conference is strongly recommended.
- Further details and instructions will follow as we get close to the Conference.

4 Evaluation Criteria

The scientific and program committees will evaluate each submission based on the following criteria:

- ❖ Contribution (practical and theoretical)
- ❖ Applicability (potential to replicate the model in other contexts, circumstances, industries, geographies, etc.)
- ❖ Academic rigor and solid methodological framework
- ❖ Originality and creativity

5 Additional information

Conference materials (e.g., papers, presentations), scientific and organizing committees, updates, information about Cartagena, and further details will be posted on the official website of the 2024 POMS Cartagena conference, available at:

<https://scale.mit.edu/mit-scale-latin-america-conference>

The official website will provide further information about registration and important dates soon!

Questions and Inquiries

Reach out directly to the official e-mail account of the Conference at pomsscalelac2023@mit.edu